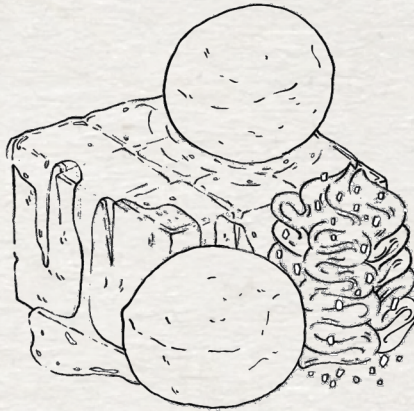


AFTER YOU



*international  
franchise*



# bring our desserts

to your COUNTRY ?

After You is Thailand's first dessert café founded by Thai. It was started from the dream of the founder who has never taken any cooking classes but was passionate about desserts and would love to serve her delicious desserts to her love ones.

This led to the opening of After You's first branch with the homemade dessert concept in Thonglor in 2007. With the distinguishing taste, 'Shibuya Honey Toast' served with ice-cream and delicate whipped cream was then quickly praised as everyone's favorite through word-of-mouth and online media.

Up until now, After You has expanded its branches all around Bangkok and major cities of Thailand to serve customers increasing demand. After You has been welcoming worldwide visitors who have heard of our fame and popularity and can't resist to visit us whenever they visit Bangkok.

Our foreign customers have been impressed with not only the taste but also the warm and welcoming atmosphere. Both are the unique identity of After You. With our experience and success in Thailand, After You is now ready to serve our specially to dessert lovers around the world.

We are looking for international partners who is ready to join our team to share the passion for desserts through franchising opportunity.







*our  
company*

After You PCL was listed in Thailand Stock Exchange in 2016. We have standardized factory located in industrial estate outside Bangkok. Our facilities are certified by international standard including the Halal certificate from the Central Islamic Council of Thailand.

In additional, we have a very strong R&D team which never ceases to develop new recipes to serve the increasing demands of our customers to try new dishes. This is also another way to increase our performance and competency in the competition of the market.

After You's sole mission is to serve happiness through our delicious desserts and our services to our customers. Therefore, we have been strongly and continuously committed to this mission.



# our strength

with your passion and commitment will create smiles  
and HAPPINESS EVERYWHERE  
we serve.

We require :

- Passion and commitment
- Hands on experience and management
- Financial ability
- Marketing insight and expertise

We provide :

- Products and raw materials
- Training (product making and store management)
- Quality control
- Design and construction consultancy
- Location selection guidance
- Trademark rights

How to start :

- Tell us about yourself and your business
- Send us your business plan

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AFTER YOU  
EST. 2007  
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