



Business Overview

1. Dessert cafe 2. Sales of goods and raw materials 3. Catering and events 4. Franchise

Financial Statement

	2024	2023	2022	2021
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Income Statement (MB)

Revenues	1,603.14	1,233.76	954.47	628.83
Expenses	1,225.68	1,003.74	799.45	613.61
Net Profit (Loss)	296.20	178.17	118.48	4.45

Balance Sheet (MB)

Assets	1,572.30	1,402.13	1,250.89	1,131.99
Liabilities	465.18	419.69	323.81	325.06
Shareholders' Equity	1,107.12	982.44	926.79	806.56

Cash Flow (MB)

Operating	435.11	349.54	270.58	106.62
Investing	-72.24	-147.10	-186.14	0.10
Financing	-278.02	-216.32	-71.03	-90.65

Financial Ratio

EPS (Baht)	0.36	0.22	0.15	0.01
GP Margin (%)	65.65	64.82	63.15	57.16
NP Margin (%)	18.48	14.44	12.40	0.70
D/E Ratio (x)	0.42	0.43	0.35	0.40
ROE (%)	28.35	18.66	13.67	0.54
ROA (%)	25.38	17.34	13.01	1.25

Business Plan

The Company is committed to be the leader in the dessert and beverage business which emphasizes on the standard of quality, and maintain the popularity of consumers on the Company's products. With attention to detail, including the continuous creation of new menus, adding variety to novelty and to accommodate the changing of consumer needs, including the development of business opportunities to expand the business into the neighboring countries, along with the expanding distribution channels and diversified product lines as well.

Sustainable Development Plan

The Company realizes the importance of operating business with sustainable growth by focusing on operating the business with care for stakeholders, economy, society and environment with morality, ethics and code of conduct. The Company believes that operating business with sustainable growth will bring benefits to the public together with the growth of the Company.

Business Highlight

The Company operates a dessert cafe under the brand name "After You", the small coffee shop under the "Mikka" trademark, the fruit shop under the brand name "Luggaw", the specialty coffee store and coffee roasting factory under the name "SCR" and the special coffee store under the name "Someday in Copenhagen".

Performance and Analysis

Business Performance Summary

- Operating revenue in 2024 increased THB 359.82 million or 29.56% from 2023 mainly due to the increase in same-store sales (SSSG), higher sales per bill, increase in number of branches, growth in sales through modern trade channels and increase in sales from both existing and new customers.
- Gross profit margin in 2024 was 65.65%, increased from 64.82% in 2023 due to the increase in the proportion of sales, the ability to manage cost effectively and the result of economies of scale.
- Net profit and net profit margin increased mainly due to the increase in sales revenue, the decrease in cost per unit from the increase in production volumes resulting in economies of scale, as well as the Company's ability to manage costs and expenses efficiently.

Key Milestones

- Started production at the new factory in Sinsakhon Industrial Estates, Samut Sakhon in 2016 and received the certificate of GMP and HACCP in 2017
- Listed on the MAI on 23 December 2016
- Opened the first Mikka coffee shop at Soi Pattanakarn 25 in December 2019
- Opened the first Luggaw fruit shop at Marketplace Nanglinchee in April 2022
- Opened the specialty coffee store and coffee roasting factory under the name SCR at Songwat in May 2023
- Opened the specialty coffee store under the name Someday in Copenhagen on Chuea Phloeng Road in March 2024
- Expanded its distribution channels to 7-Eleven stores, starting with "Butter Bun" as the first product in July 2024

Risk Management Policy

- Raw material procurement and rising prices. The Company has estimated and evaluated the quantity of raw materials to be used. For certain types of raw materials that are highly volatile or in high demand, the Company will enter into contracts to determine the quantity or prices that suppliers will have to sell to the Company.
- High competition in the industry and the counterfeiting. The Company believes that maintaining excellent quality and service together with continuously launching of new unique products will reduce the counterfeiting and lead to competitive edge against other entrepreneurs in the industry.
- Changing in consumer behavior. The Company emphasizes on research and development of its products to be always innovative including healthy food to ensure that it can create new products that will respond to the change in consumer behavior.

Recent Awards and Recognitions

Best Company Performance and Best CEO for listed company in MAI from SET award 2020

Revenue Structure

Dessert cafe & beverage shop	81.31%
Sales of goods & raw materials	12.68%
Catering & events	3.43%
Franchising	1.2%
Others	1.38%

Stock Information

mai / AGRO



as of 30/12/24	AU	AGRO	mai
P/E (X)	34.86	21.72	41.84
P/BV (X)	8.79	2.98	1.55
Dividend yield (%)	1.91	3.13	2.47

	30/12/24	28/12/23	30/12/22
Market Cap (MB)	8,971.86	7,503.74	9,298.11
Price (B/Share)	11.00	9.20	11.40
P/E (X)	34.86	44.91	97.23
P/BV (X)	8.79	8.02	10.45

CG Report: -

Company Rating:

Major Shareholders

as of 30/12/2024



- Ms. Gulapat Kanokwatanawan (27.79%)
- Mr. Maetup T. Suwan (25.35%)
- Mr. Mill Kanokwatanawan (4.02%)
- Thai NVDR Co., Ltd. (3.47%)
- BTS Group Holdings PCL. by Metha Asset Management Co., Ltd. (3.40%)
- Others (35.97%)

Company Information and Contact

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- Other Trading Info. :
https://www.settrade.com/C04_01_stock_quote_p1.jsp?txtSymbol=AU

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