



Business Overview

1. Dessert cafe 2. Sales of goods and raw materials 3. Catering and events 4. Franchise

Financial Statement

	2025	2024	2023	2022
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Income Statement (MB)

Revenues	1,632.30	1,603.14	1,233.76	954.47
Expenses	1,363.78	1,225.68	1,003.74	799.45
Net Profit (Loss)	204.09	296.20	178.17	118.48

Balance Sheet (MB)

Assets	1,524.68	1,572.30	1,402.13	1,250.89
Liabilities	490.45	465.18	419.69	323.81
Shareholders' Equity	1,034.23	1,107.12	982.44	926.79

Cash Flow (MB)

Operating	361.31	435.11	349.54	270.58
Investing	159.94	-72.24	-147.10	-186.14
Financing	-376.30	-278.02	-216.32	-71.03

Financial Ratio

EPS (Baht)	0.25	0.36	0.22	0.15
GP Margin (%)	61.67	65.65	64.82	63.15
NP Margin (%)	12.50	18.48	14.44	12.40
D/E Ratio (x)	0.47	0.42	0.43	0.35
ROE (%)	19.06	28.35	18.66	13.67
ROA (%)	17.34	25.38	17.34	13.01

Business Plan

The Company is committed to be the leader in the dessert and beverage business which emphasizes on the standard of quality, and maintain the popularity of consumers on the Company's products. With attention to detail, including the continuous creation of new menus, adding variety to novelty and to accommodate the changing of consumer needs, including the development of business opportunities to expand the business into the neighboring countries, along with the expanding distribution channels and diversified product lines as well.

Sustainable Development Plan

The Company realizes the importance of operating business with sustainable growth by focusing on operating the business with care for stakeholders, economy, society and environment with morality, ethics and code of conduct. The Company believes that operating business with sustainable growth will bring benefits to the public together with the growth of the Company.

Business Highlight

The Company operates a dessert cafe under the brand name "After You", the small coffee shop under the "Mikka" trademark, the fruit shop under the brand name "Luggaw", the specialty coffee store and coffee roasting factory under the name "SCR" and "Sam Roasters" as well as the specialty coffee store under the name "Someday in Copenhagen".

Performance and Analysis

Business Performance Summary

- Operating revenue in 2025 increased THB 38.90 million or 2.47% from 2024 mainly due to the increase in sales from modern trade channels especially through convenience stores and increase in sales from existing customer (who has been a customer since October 2024).
- Gross profit margin in 2025 was 61.67%, decreased by 3.98% from 2024 due to the increase in the proportion of sales from modern trade channels which have lower gross profit margins compared to sale through branches.
- Net profit in 2025 decreased by 92.11 million Baht, or 31.10 percent, while the net profit margin in 2025 was 12.50 percent, decreased by 5.98 percent from 2024, due to the increase in cost and expenses at a higher proportion than the increase in revenue.

Key Milestones

- Started production at the new factory in Sinsakhon Industrial Estates, Samut Sakhon in 2016 and received the certificate of GMP and HACCP in 2017
- Listed on the MAI on 23 December 2016
- Opened the first Mikka coffee shop at Soi Pattanakarn 25 in December 2019
- Opened the first Luggaw fruit shop at Marketplace Nanglinchee in April 2022
- Opened the specialty coffee store and coffee roasting factory under the name SCR at Songwat in May 2023
- Opened the specialty coffee store under the name Someday in Copenhagen on Chuea Phloeng Road in March 2024
- Opened the specialty coffee store and coffee roasting factory under the name Sam Roasters at Ekamai in September 2025

Risk Management Policy

- Raw material procurement and rising prices. The Company has estimated and evaluated the quantity of raw materials to be used. For certain types of raw materials that are highly volatile or in high demand, the Company will enter into contracts to determine the quantity or prices that suppliers will have to sell to the Company.
- High competition in the industry and the counterfeiting. The Company believes that maintaining excellent quality and service together with continuously launching of new unique products will reduce the counterfeiting and lead to competitive edge against other entrepreneurs in the industry.
- Changing in consumer behavior. The Company emphasizes on research and development of its products to be always innovative including healthy food to ensure that it can create new products that will respond to the change in consumer behavior.

Recent Awards and Recognitions

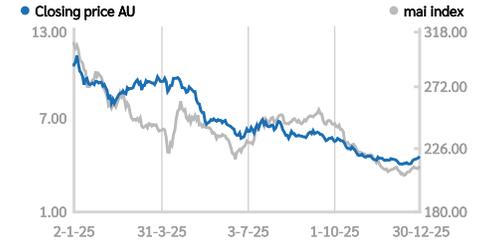
Best Company Performance and Best CEO for listed company in MAI from SET award 2020

Revenue Structure

Dessert cafe & beverage shop	69.1%
Sales of goods & raw materials	26.65%
Catering & events	2.67%
Franchising	0.78%
Others	0.8%

Stock Information

mai / AGRO



as of 30/12/25	AU	AGRO	mai
P/E (X)	15.42	19.78	60.23
P/BV (X)	3.92	2.10	1.12
Dividend yield (%)	6.82	7.36	3.99

	30/12/25	30/12/24	28/12/23
Market Cap (MB)	3,947.62	8,971.86	7,503.74
Price (B/Share)	4.84	11.00	9.20
P/E (X)	15.42	34.86	44.91
P/BV (X)	3.92	8.79	8.02

CG Report: -

Company Rating:

Major Shareholders

as of 30/12/2025

Miss Gulapat Kanokwatanawan (27.79%)
Mr. Maetup T.Suwan (25.35%)
BTS Group Holdings Public Company Limited (5.64%)
BTS Group Holdings Public Company Limited by Metha Asset Management Company Limited (4.50%)
Mr. Mill Kanokwatanawan (4.02%)
Others (32.70%)

Company Information and Contact

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- Other Trading Info : https://www.settrade.com/C04_01_stock_quote_p1.jsp?txtSymbol=AU

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