

#### Minutes of the 2023 Annual General Meeting of Shareholders

of

# After You Public Company Limited

# **Date, Time and Venue of Meeting**

After You Public Company Limited (the "Company"), convened the 2023 Annual General Meeting (the "Meeting") on April 25, 2023, at 10.00 a.m., through an electronic device (E-AGM).

#### Introduction

Ms. Chantanee Tantasuralerk, acting as a conductor of the Meeting (the "Conductor"), the Conductor welcomed shareholders, proxies and attendees of the Meeting and informed the Meeting about the general information regarding the registered capital and shares of the Company as at the record date on March 9, 2023. The Conductor informed the Meeting that, in the Meeting, 856 shareholders were present at the Meeting in person and by proxy, holding an aggregate of 664,980,870 shares, or representing 81.5304 percent of the Company's total issued and sold shares. A quorum was, therefore, duly formed in accordance with law and the Company's Articles of Association, which stated that there must be no less than 25 shareholders or no less than a half of the total shareholders attending a meeting in person and by proxy (of any), and they must collectively hold no less than one-third of the total issued shares of the Company.

In this regard, prior to proceeding the meeting agenda, the Conductor introduced the directors and the advisors of the Company who attended the Meeting as follows:

# Directors Present at the Meeting

1.	Mr. Premon Pinskul	Chairman of the Board of Directors / Audit Committee /
		Chairman of the Nomination and Remuneration Committee
2.	Mr. Wiwat Kanokwatanawan	Vice Chairman / Nomination and Remuneration Committee
3.	Mr. Piched Bhimayothin	Director / Chairman of the Audit Committee / Nomination and
		Remuneration Committee
4.	Dr. Chatchai Chantajinda	Director / Audit Committee
5.	Mr. Maetup T.Suwan	Director and Managing Director
6.	Ms. Gulapat Kanokwatanawan	Director and Vice Managing Director
7.	Mr. Mill Kanokwatanawan	Director and Assistant Managing Director

7 out of 7 directors attended the meeting, representing 100 percent of the total number of directors.

# **Executives Present at the Meeting**

1.	Mr. Songpon Tasnasathienkij	General Manager
2.	Ms. Uraiwan Samanwong	Factory Director
3.	Ms. Chamaiporn Tungkittisuwan	Finance & Accounting Director



#### Auditors from EY Office Limited

Ms. Manee Rattanabunnakit Audit Partner
Ms. Natanich Techavoraprasert Audit Manager
Ms. Natcha Phuljaroen Audit Manager

and Ms. Vissuta Plodorn, Legal Advisor

The Conductor informed the voting procedures and the vote count method in this electronic meeting, as follows:

This meeting is an electronic meeting. Therefore, the shareholders who attended the meeting were requested to vote through the system by clicking on the voting that is displayed on the screen for each agenda item after the Chairman informed to vote on that agenda. When you click on a voting option, the system will have a Pop Up asking one more time whether confirm the vote or not, press OK to confirm the vote. For the agenda to know Attendees will not be able to vote.

#### 1. Shareholders Voting

- Each shareholder shall have the votes in the number equivalent to the number of shares they each held, where one vote equals to one share.
- Shareholders have the right to only one vote for approval, disapproval or abstention.

# 2. The Process of Counting Votes

In the process of counting votes, the Company will deduct the votes for disapproval and abstention from the total votes of shareholders in attendance. Remaining votes shall be deemed as votes for approval. In this regard, the Meeting was conducted in an open ballot system.

# 3. The resolution for each agenda item requires votes of the shareholders as follows:

- The resolutions for agenda 1, agenda 3, agenda 4, agenda 5 and agenda 7 require a simple majority vote of the shareholders attending the Meeting and casting their votes.
- The resolution for agenda 6 requires a vote of not less than two-third of the total number of votes of the shareholders attending the Meeting.
- The shareholder uses proxy must vote as the grantor specified in the proxy form only. Voting of the proxy on any agenda that is not as specified in the proxy form shall be deemed invalid. And it is not considered a vote of the shareholders. If the proxy does not specify the intention to vote in any agenda in the proxy or it is not clearly specified. Proxies have the right to consider and vote on their behalf as they deem appropriate. Except for Agenda No. 5, independent directors who are proxies who have special interests in this agenda will abstain from voting.

#### 4. Inquiring and Propose opinions on that agenda

- Before voting on each agenda, the chairman of the meeting will allow the meeting attendees to raise questions related to that agenda as appropriate. The attendees who wish to inquire or propose their opinions, please send questions on that agenda. While considering that agenda.
- Shareholders can express your opinions through voice by following the steps to in the E-AGM manual that has been sent to everyone by the email you have registered. And before you ask a question or



comment, please tell us of your first and last name. In the case of proxies please add the name and surname of the proxy grantor to the meeting before asking or propose opinions every time.

The Conductor then asked Mr. Premon Pinskul, the Chairman of the Board of Directors, who shall act as the Chairman of the Meeting (the "Chairman"), to declare the 2023 Annual General Meeting of Shareholders, open, and proceed to conduct the Meeting in line with the following agenda items.

# Agenda 1 To adopt the Minutes of the 2022 Annual General Meeting of Shareholders held on April 25, 2022

The Chairman informed the Meeting that the Company had already prepared the Minutes of 2022 Annual General Meeting of Shareholders held on April 25, 2022, the details of which were as shown in Enclosure 1 which delivered to all shareholders together with the invitation to the Meeting. Therefore, it was deemed appropriate to propose that the Meeting adopt the Minutes of 2022 Annual General Meeting of Shareholders held on April 25, 2022 as detailed above.

The Conductor then gave the Meeting an opportunity to make their comments and inquiries about the current agenda item. However, no comments or queries were made. The Conductor then requested the Meeting to cast their votes in this agenda item.

#### Resolution

After the due consideration, the Meeting resolved to adopt the Minutes of 2022 Annual General Meeting of Shareholders held on April 25, 2022, where the voting results were as follows:

Approval	665,731,070	votes	representing	100.0000
Disapproval	0	votes	representing	0.0000
Invalid ballots	0	votes	representing	0.0000
Abstention	1	votes	representing	0.0000

# Remarks:

- (1) The resolution for this agenda item has no invalid voting card.
- (2) The resolution for this agenda item requires a simple majority vote of the shareholders attending the Meeting and casting their votes.

# Agenda 2 To acknowledge the report on the results of the Company's business operation for year 2022

The Chairman asked Mr. Maetup T. Suwan, the Managing Director, to present details of the Company's business operation for the fiscal year 2022 to the Meeting. The Chairman then informed the Meeting that the Company had already summarized the results of the Company's business operation and material changes in the fiscal year 2022 in the Company's One Report in a form of QR Code delivered to all shareholders together with the invitation to the Meeting (Enclosure 2).

Mr. Maetup T. Suwan informed the Meeting of the Company's business operation in the year 2022 in summary as follow:

In the first quarter of 2022, Thailand still faced the problem about the spread of COVID. The situation began to improve with fewer infections in March and April and was gradually improved.



The Company has taken various actions according to the situation. There were social distance and other measures at the beginning. When the situation improved, the Company increased the number of tables to serve the increasing number of customers. In July, the lock down measures were fully stopped and customers could return to eat at the restaurant as usual. The situation continued to improve until October when more tourists started to return. There were tourists from countries such as Russia, the Middle East and Vietnam. However, during this period, the number of tourists did not have much effect on the Company's sales, but it was the good sign. Increase in sales at that time mainly came from Thai customers who were getting used to the new normal life. In 2022, the company had no income from Chinese tourists which will start to come to Thailand on January 9, 2023.

Overall sales in 2022 had gradually improved since March with some increase and decrease seasonally such as rainy season and during the holidays.

#### After You

Branches opened in 2022 were as follows.

- In the first quarter, 2 branches were opened at Soi Pradipat and Cosmo Muang Thong Thani.
- In the second quarter, 4 branches were opened at The Mall Ngamwongwan, PTT gas station Pattanakarn, Saimai Avenue, and PTT gas station Rama 2.
- In the third quarter, 1 branch was opened at Central Eastville.
- In the fourth quarter with the highest number of branches opening, branches were opened at Terminal Rama 3, Queen Sirikit National Convention Center, Central Khonkaen, Central Phitsanulok, and Suvarnabhumi Airport both inbound and outbound.

### Pop-up store

- Opened 4 pop-up stores in the form of the concept store at Pattaya and Hua Hin during the summer as well as Khaoyai and Chiangmai in winter.
- Opened 31 pop-up stores in various cities and other provinces for market testing.

Business partners still had transactions with the Company continuously.

The Company launched 20 new products in 2022, both takeaway and dine-in products.

Regarding oversea business, After You branch in Hong Kong, the first international franchise branch, was opened on January 25, 2022 with well response and could achieve sales target. The franchisee is in the process of finding location to open the next branch this year. For other countries, there was a slowdown in the first half of 2022 but started to return in the third quarter with an increase in the fourth quarter. The most contacts were from CLMV countries, the Middle East and China.

# Mikka coffee shop

As at December 31, 2022, the Company had the total of 117 branches. Branch expansion in the first half of the year was slowed down due to the COVID situation and economic factors. but started to improve in the second half of the year. In 2022, branches were expanded in 11



provinces and new partners from various chains were interested in opening branches to test the market. In addition, more products from After You such as various flavored bread and new products to sell with coffee such as donuts were sold in Mikka coffee shops. During the year, Mikka launched 10 special menus as menu of the month to boost sales.

#### Luggaw fruit shops

Luggaw was the latest brand of the Company. Since After You had products made from many Thai fruits, the Company saw the opportunity to launch the separate fruit shop. Besides, many farmers contacted the Company to sell fruits during COVID situation. In addition, many consumers had asked for the healthy menus and menus in Luggaw could be the choice for customers because there were some menus with no sugar such as cold press menus.

There were 5 branches of Luggaw; Marketplace Nanglinchee, Central World at Office zone, Terminal Rama 3, Queen Sirikit National Convention Center and Suvarnabhumi Airport.

The Conductor then gave the Meeting an opportunity to make their comments and inquiries about the current agenda item. There was one shareholder had queries about detailed information regarding this agenda.

Mr. Vichit Trakarnvichitr

Shareholder attended the meeting via electronic media himself asked about how much time the Company expected to spend with Luggaw.

Mr. Maetup T.Suwan – 5 Luggaw branches were opened. However, the Company is in the process of finding the best solution to manage fresh fruits. The Company expects to find the most suitable method for expanding work as planned by the end of this year.

Ms. Gulapat Kanokwatanawan – Luggaw was the new product made from Thai fresh fruits. The Company is in process of studying about how to store and maximize utilization of raw materials. The Company is also making other products more so that they can be sold without having to buy from the store. In addition, the Company is finding the location to open more branches.

Mr. Vichit Trakarnvichitr

Shareholder attended the meeting via electronic media himself asked about the current feedback of Luggaw.

Mr. Maetup T.Suwan – The 5 branches of Luggaw are located in different experimental areas such as residential areas, office building, and airport. Overall, the feedback is on target.

Mr. Songpon Tasnasathienkij – Luggaw currently has 5 branches located in different areas. The feedback from the zones that do not have their own branches, such as Bangna and Rangsit is that there are a lot of delivery orders. So the Company prepares to expand more branches in the outer zones. Sales in each branch mostly increase except for some places that will depend on the traffic of that place such as the Queen Sirikit National



Convention Center with high sale during the event held. However, overall sales go well.

The meeting facilitator then requested the meeting to vote on this agenda.

Remark: This agenda item is for acknowledgement and no casting of vote is required.

#### Agenda 3 To approve the Company's financial statement for the fiscal year ended December 31, 2022

The Chairman asked Mr. Mill Kanokwatanawan to present the Company's financial statements for the fiscal year ended December 31, 2022.

Mr. Mill Kanokwatanawan, the Assistant Managing director, informed the Meeting that the Company's financial statements for the fiscal year ended December 31, 2022, were audited by the certified auditor and the certified auditor had given unconditional opinion on the Company's financial statements. Key information of the Company's financial statements were summarized as follows.

	Year 2023	Year 2022
Total assets	1,250,886,778	1,131,991,762
Total liabilities	323,807,975	325,062,196
Sales revenue	937,672,983	619,699,758
Total revenues	952,502,527	627,668,814
Profit for the year	118,397,794	4,411,63
Total comprehensive income for the year	120,149,237	4,762,773
Earnings per share	0.145	0.005

Moreover, Mr. Mill Kanokwatanawan informed the Meeting that pursuant to Section 112 of the Public Limited Company Act B.E. 2535 (1992) (as amended) (the "PLC Act") and Clause 39 of the Company's Articles of Association, the Company shall prepare financial statements and the comprehensive profit and loss statement at the end of each fiscal year to be proposed to the shareholders' meeting for consideration and approval at an annual general meeting of every year. Therefore, it was deemed appropriate to propose that the 2023 Annual General Meeting of Shareholders consider and approve the Company's financial statements for the fiscal year ended December 31, 2022, audited by the certified auditor and reviewed by the Audit Committee.

The Conductor then gave the Meeting an opportunity to make their comments and inquiries about the current agenda item. However, no comments or queries were made. The Conductor then requested the Meeting to cast their votes in this agenda item.

Resolution

After due consideration, the Meeting resolved to approve the Company's financial statements for the fiscal year ended December 31, 2022 as proposed, where the voting results were as follows:



Approval	665,731,070	votes	representing	100.0000
Disapproval	0	votes	representing	0.0000
Invalid ballots	0	votes	representing	0.0000
Abstention	1	votes	representing	0.0000

#### Remarks:

- (1) The resolution for this agenda item has no invalid voting card.
- (2) The resolution for this agenda item requires a simple majority vote of the shareholders attending the Meeting and casting their votes.

#### Agenda 4 To approve no allocation of profits from the Operating Results for the year 2022 and dividend payment.

The Chairman informed the Meeting that pursuant to Section 116 of the PLC Act, the Company must set aside at least 5 percent of the annual net profit after deducting deficit brought forward (if any) as a statutory reserve until such statutory reserve should reach at least 10 percent of the registered capital. As, the Company has already allocated the reserve fund in the sufficient amount in accordance with legal requirements, the Company is not required to allocate additional net profit as a reserve fund.

The Company has a policy to pay dividends at the rate of no less than 50 percent of the net profit after income tax and all reserved fund required by laws and Company's Articles of Association. Also, the said dividend payment may be changed upon any requirement or factor, as the Board of Directors deems appropriate.

In this regard, the Board of Directors Meeting No. 1/2023 on February 21, 2023 has resolved to approve no allocation of profits from the Operating Results for the year 2022 and approved the dividend payment in accordance with the Operating Results for the year ended December 31, 2022 at the rate of 0.15 per share, in the total amount of Baht 122,343,534. The Company will pay the dividend to shareholders whose names appear on May 9, 2023 fixed as the Record Date and will be due to pay dividend on May 23, 2023. Therefore, it was deemed appropriate to propose that the 2023 Annual General Meeting of Shareholders

- 1) To approve no allocation of profits from the Operating Results for the year ended December 31, 2022 to the Company's reserve fund because the Company has already allocated the reserve fund in the sufficient amount in accordance with legal requirements.
- 2) To approve dividend payment from the Operating Results for the year 2022 to shareholders at the rate of 0.15 per share, in the total amount of Baht 122,343,534.

The Conductor then gave the Meeting an opportunity to make their comments and inquiries about the current agenda item. However, no comments or queries were made. The Conductor then requested the Meeting to cast their votes in this agenda item.

Resolution After due consideration, the Meeting resolved to approve the suspension of the allocation of profit as the legal reserve in accordance with the Operating Results for the year ended



December 31, 2022 and approve allocation of profits from the Operating Results for the year 2022 to dividend payment. The resolution was passed with a simple majority vote of the shareholders attending the Meeting and casting their votes, detailed as follows:

Approval	665,731,070	votes	representing	100.0000
Disapproval	0	votes	representing	0.0000
Invalid ballots	0	votes	representing	0.0000
Abstention	0	votes	representing	0.0000

# Remarks:

- (1) The resolution for this agenda item has no invalid voting card.
- (2) The resolution for this agenda item requires a simple majority vote of the shareholders attending the Meeting and casting their votes.

# Agenda 5 To approve the appointment of directors in place of those retiring by rotation

The Chairman informed the Meeting that pursuant to Section 71 of the PLC Act and Clause 17 of the Company's Articles of Association, at least one-third of the total number of the directors must retire by rotation at the Annual General Meeting of Shareholders in each year and if it should be impossible for the number of directors to be divided into three, the number nearest to one-third must retire and the retired directors would be eligible for re-election.

In this regard, at the 2023 Annual General Meeting of Shareholders of the Company, there were three directors who must retire by rotation as follows:

1. Mr. Wiwat Kanokwatanawan Deputy Chairman of the Board / Nomination and

Compensation Committee

2. Mr. Piched Bhimayothin Independent Director / Chairman of Audit Committee /

Nomination and Compensation Committee

3. Ms. Gulapat Kanokwatanawan Director / Deputy Managing Director

The Chairman informed the Meeting that in order to be in line with the good corporate governance and for transparency, the three directors who would retire by rotation as named above, who were the interested persons in this agenda item, shall now leave the Meeting room until the consideration of this agenda item were finished.

The Chairman informed the Meeting that the Nomination and Remuneration Committee had reviewed the qualifications of the directors who would retire by rotation at the 2023 Annual General Meeting of Shareholders and viewed that these three directors had the knowledge, capacity, experience and skills which would be beneficial to the Company's operations and did not possess any prohibited characteristics under the PLC Act, the Securities and Exchange Act and the relevant notifications; and the person who would hold the position of the independent director, he/she must also possessed the qualifications in accordance with the definition of the Independent Director of the Company, which shall be as prescribed in the requirement of the notifications of the Office of the Securities and Exchange Commission and the Stock Exchange of Thailand



Therefore, it was deemed appropriate to propose that the Meeting consider and approve the election of all three directors who must retire by rotation to resume their position, having details as appeared in Enclosure 3 that delivered to all shareholders together with the invitation to the Meeting.

The Conductor then gave the Meeting an opportunity to make their comments and inquiries about the current agenda item. However, no comments or queries were made. The Conductor then requested the Meeting to cast their votes in this agenda item.

#### Resolution

After due consideration, the Meeting resolved to approve the election of Mr. Wiwat Kanokwatanawan, Mr. Piched Bhimayothin and Ms. Gulapat Kanokwatanawan, where the voting results were as follows:

 Approve the re-election of Mr. Wiwat Kanokwatanawan as the Company's Director with a simple majority vote of the shareholders attending the Meeting and casting their votes, detailed as follows:

Approval	665,731,070	votes	representing	100.0000
Disapproval	0	votes	representing	0.0000
Invalid ballots	0	votes	representing	0.0000
Abstention	0	votes	representing	0.0000

2. Approve the re-election of Mr. Piched Bhimayothin as the Company's Director with a simple majority vote of the shareholders attending the Meeting and casting their votes, detailed as follows:

Approval	665,731,070	votes	representing	100.0000
Disapproval	0	votes	representing	0.0000
Invalid ballots	0	votes	representing	0.0000
Abstention	0	votes	representing	0.0000

3. Approve the re-election of Ms. Gulapat Kanokwatanawan as the Company's Director with a simple majority vote of the shareholders attending the Meeting and casting their votes, detailed as follows:

Approval	665,731,070	votes	representing	100.0000
Disapproval	1	votes	representing	0.0000
Invalid ballots	0	votes	representing	0.0000
Abstention	0	votes	representing	0.0000

#### Remarks:

- (1) The resolution for this agenda item has no invalid voting card.
- (2) The resolution for this agenda item requires a simple majority vote of the shareholders attending the Meeting and casting their votes.

After this, the Conductor invited all 3 directors back to the meeting.



### Agenda 6 To approve Directors' remuneration

The Chairman as the Chairman of the Nomination and Remuneration Committee informed the Meeting on the remuneration of the Company's directors and the Audit Committee for the year 2023 that pursuant to Section 90 of the PLC Act and the Company's Articles of Association, the Company's directors were eligible to receive remuneration from the Company in the form of reward, meeting allowance, per diem, bonus or and in other forms of benefits as approved by the shareholders' meeting; and that the said remuneration shall be determined as a fixed amount, or as guideline, or to be determined from time to time or to be determined and applicable until the shareholders' meeting resolves otherwise. In addition, the directors may receive allowances and welfares pursuant to the Company's regulation(s).

In this regard, the Nomination and Compensation Committee considered the propriety of the remuneration of the directors by taking into account various factors, i.e. the Company's operating results, the size of the Company's business and the duties and responsibilities in comparison with the remuneration rate of companies in the same industry and with the similar sizes. Upon due consideration, the Board of Directors deemed appropriate to propose that the 2023 Annual General Meeting of Shareholders approve the determination of the remunerations of directors of the Company for year 2023 in the amount not exceeding Baht 1,000,000. The directors' remuneration shall be made on a quarterly basis with no other benefits. Details thereof were as follows:

Position	Remunerations of Directors in 2023		Remunerations of Directors in 2022	
	Meeting Allowance	Meeting Allowance	Meeting Allowance	Meeting Allowance
	THB/Person/Quarter	2023	THB/Person/Quarter	2022
		(Baht/Person/Year)		(Baht/Person/Year)
Chairman and	60,500	242,000	60,500	242,000
Independent Director				
Audit Committee	49,500	198,000	49,500	198,000
Chairman and				
Independent Director				
Independent Director	38,500	154,000	38,500	154,000
Non-executive Director	11,000	44,000	11,000	44,000
Executive Director	-	-	-	-
Total		638,000		638,000

The Conductor then gave the Meeting an opportunity to make their comments and inquiries about the current agenda item. However, no comments or queries were made. The Conductor then requested the Meeting to cast their votes in this agenda item.

Resolution

After due consideration, the Meeting resolved to approve the determination of the remuneration of the directors and the Audit Committee as proposed, where the voting results were as follows:



Approval	665,731,070	votes	representing	100.0000
Disapproval	0	votes	representing	0.0000
Invalid ballots	0	votes	representing	0.0000
Abstention	0	votes	representing	0.0000

#### Remarks:

- (1) The resolution for this agenda item has no invalid voting card
- (2) The resolution for this agenda item requires a vote of not less than two-third of the total number of votes of the shareholders attending the Meeting

# Agenda 7 To approve the appointment of the Company's auditor for 2023 and fixing of the auditor's remuneration

The Chairman asked Mr. Piched Bhimayothin, the Chairman of Audit Committee to present the details to the Meeting.

Mr. Piched Bhimayothin informed the Meeting that according to Section 120 of the PLC Act and Clause 36 of the Company's Articles of the Association, the Annual General Meeting of Shareholders shall appoint the auditors and determines the audit fee of the Company every fiscal year. It was deemed appropriate to propose that the 2023 Annual General Meeting of Shareholders consider and approve the appointment of the auditors from EY Office Limited to be auditors of the Company for the fiscal year ended December 31, 2023, where any of the following auditors would be authorized to review and opine on the Company's financial statements.

- (1) Ms. Manee Rattanabunnakit Certified Public Accountant No. 5313 and/or
- (2) Mrs. Poonnard Paocharoen Certified Public Accountant No. 5238 and/or
- (3) Mrs. Kunlapee Piyawannasuth Certified Public Accountant No.6137

In selecting the auditors for the fiscal year 2023, the Audit Committee had considered the qualification, working experience and the proposed audit fee and viewed that EY Office Limited was independent and skillful in auditing. In addition, these three auditors did not have any relationships with or any interests in the Company, the Company's subsidiaries, directors, executives, or major shareholders or any related person thereof.

In addition, it was deemed appropriate to propose that the 2023 Annual General Meeting of Shareholders consider and approve the determination of the auditors' remuneration in the amount of not exceeding THB 1,860,000 (not including subsidiary), excluding the non-audit services and out of pocket expenses.

A comparison of the audit fee of the Company between year 2023 and 2022 set out as follows:

Audit Fee	For fiscal year ended	For fiscal year ended
	December 31, 2023 (Proposed)	December 31, 2022
Audit fee of the Company	Not exceeding Baht 1,860,000	Not exceeding Baht 1,760,000



The Conductor then gave the Meeting an opportunity to make their comments and inquiries about the current agenda item. However, no comments or queries were made. The Conductor then requested the Meeting to cast their votes in this agenda item.

#### Resolution

After due consideration, the Meeting resolved to the appointment of the auditors from EY Office Limited to be auditors of the Company and the determination of the auditors' remuneration for the fiscal year 2023 as proposed, where the voting results were as follows:

Approval	665,731,070	votes	representing	100.0000
Disapproval	0	votes	representing	0.0000
Invalid ballots	0	votes	representing	0.0000
Abstention	0	votes	representing	0.0000

#### Remarks:

- (1) The resolution for this agenda item has no invalid voting card.
- (2) The resolution for this agenda item requires a simple majority vote of the shareholders attending the Meeting and casting their votes.

# Agenda 8 Other Matters (if any)

The Conductor informed the Meeting that all the agenda items to be proposed at the Meeting as specified in the Notice of 2023 Annual General Meeting of Shareholders were complete and then gave the Meeting an opportunity to make their comments and inquiries. The summary of inquiries, replies and comments were as follows:

Mr. Prasit Suesatayasilp

Shareholder attended the meeting via electronic media himself inquired about the percentage of current Chinese customers to total customers.

Mr. Maetup T.Suwan – Currently, Asian customers are about 19 percent, of which less than 10 percent are Chinese people. The company collects customer country information from appearance and language.

Mr. Watson Wichachai

Shareholder attended the meeting via electronic media himself asked if the Company can disclose the CLMV country that will open the new branch.

Mr. Maetup T.Suwan – The progress for the country that we are operating on is over 80 percent. However, more information will be disclosed when the contract is signed. In addition, other countries in the CLMV group are interested as well.

Mr. Vichit Trakarnvichitr

Shareholder attended the meeting via electronic media himself inquired about the long-term vision of After You in the next 5 years.

Mr. Maetup T.Suwan – The company is still confident in the concept and current plan which may have some struggle 2 - 3 years ago due to the COVID situation. However, the original plan which is the long-term plan of the Company remains unchanged but there may be some changes in how to



mange, launch products, and store format to be small, medium, large to try many designs and launch new brands which is a sub-brand to test the market and gain knowhow as well as find business opportunities. For oversea business, the Company continues to operate as planned.

Mr. Watson Wichachai

Shareholder attended the meeting via electronic media himself inquired about the number of After You branches in Thailand that the Company expects to open in the next 3 - 5 years, the number of branches to be opened each year and the percentage of Thai and foreign sales in the future.

Mr. Maetup T.Suwan – The Company plans to open 15 branches this year and currently 5 branches have been opened. For the next 3 - 5 years, the opening of branches in Thailand depends on several factors including economic situation. The Company has opened branches covering quite a lot of area in Bangkok. However, for the vicinity and other provinces, the Company has to wait for the increase in economy and purchasing power to open more branches. For overseas, the Company targets the countries in CLMV, Asia, Middle East, China and others. If the Company can achieve all target, the proportion of oversea sales will be higher than sales in Thailand. Nevertheless, this is the long-term plan of the Company.

Mr. Paniang Pongsatha

Shareholder attended the meeting via electronic media himself asked about the feedback of After You Marketplace model opened in the community area and the opportunity to open more branches.

Mr. Maetup T.Suwan – During the COVID situation, the Company tried to adjust branch expansion according to customer behavior. At that time, some groups of customers preferred to shop and consume food in their neighborhood. Examples of such place are small community mall, gas stations which have been renovated. Therefore, the Company tried to open branches in these locations. About 5 - 7 branches have been opened with the good feedback and exceed the target. However, at present, the Company views that if there are good potential areas with potential customers and places, the Company does not need to open a small shop. Instead, normal size shop with smaller area about 60 - 80 square meters, can be opened. This model will still be in the Company's plan this year and other following years.

Mr. Jakkit Phungtua

Shareholder attended the meeting via electronic media himself asked for the reason and benefit to renovate Ladprao branch.

Mr. Maetup T.Suwan – Normally, the heavily used restaurant cannot be used for more than 7 - 8 years due to the deterioration of the system and furniture. In addition, department stores always try to adjust their look in order to provide



good experience for its customers. These two reasons create a cycle of renovations. In accounting, all depreciation of the branch that is being renovated is recognized. Having new store helps reduce sales problems due to defects, which make sales difficult and reduce repair expenses. Customers also like to have service in the new renovate store.

Mr. Archava Thaluang

Shareholder attended the meeting via electronic media himself asked about the trend of stand-alone branch and potential to expand.

Mr. Maetup T.Suwan – The advantage of stand-alone branch is the flexibility and lower cost due to less regulations in operation handling or working hours, deliveries, including low rental fee. This is considered as the successful model and the Company will continue to have this model in the plan by looking for suitable areas to open branches both inside and outside department stores.

Mr. Paniang Pongsatha

Shareholder attended the meeting via electronic media himself asked if the Company has the plan to launch the new brand, if so, when and what products.

Ms. Gulapat Kanokwatanawan – The Company has the plan to launch new brands continuously and there should be many brands this year. However, the Company will disclose more information when there is more detail.

Once there were no further comments or queries from the shareholders, the Chairman then thanked all the shareholders for having sacrificed their time to attend the Meeting and adjourned the 2023 Annual General Meeting at 11.30 a.m.

Signed 777

(Mr. Premon Pinskul)

Chairman of the Meeting

Signed

(Mr. Mill Kanokwatanawan)

**Director and Company Secretary** 

Var.

Recorder of the Minutes